

22. November

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|-------------|---|---|
| 9:00-10:00  | <b>Registration</b>   |   |
| 10:00-10:20 | <b>Conference opening</b>                                     |   |
| 10:20-10:40 | <b>Ineta Zelča Šimansone</b><br>(Think Tank Creative Museum)  | Museums and creative industries. What's it all about?   |
| 10:40-11:05 | <b>Tom Pursey</b> (Flying Object)                             | Experience art with all your senses   |
| 11:05-11:25 | <b>John Cheeseman</b><br>(Mosman Art Gallery)                 | Bungaree's Farm - Mosman Art Gallery  |
| 11:25-11:45 |   | Questions   |
| 11:45-13:15 | <b>Lunch</b>  |   |
| 13:15-13:35 | <b>Dr. Alessandro Califano</b> (UNESCO)                       | Museums' role in fostering and managing geographically related cultural heritage digital information surveys. Based on a Central Asian case study             |
| 13:35-13:55 | <b>Nadja Valentinčič Furlan</b> (Slovene Ethnographic Museum) | Films in the Slovene Ethnographic Museum and on its webpages  |
| 13:55-14:15 | <b>András Török</b> (Fortepan)                                | More and Less Than a Museum: Success and Failure at Fortepan Online Archive   |
| 14:15-14:35 | <b>Zoltán Szatucsek</b> (National Archives of Hungary)        | Preservation of digital records - The E-ARK Project   |
| 14:35-14:50 |   | Questions   |
| 14:50-15:20 | <b>Coffee break</b>   |   |
| 15:20-15:40 | <b>Aleš Kapsa</b><br>(Museum of John Amos Comenius)           | MUSAIONfilm - 2017: the 20th year of festival of the museum's films   |
| 15:40-16:00 | <b>Dr. János Tari</b> (AVICOM)                                | The change of the interactive digital interpretation of cultural heritage in museums, pilot study result of winners 2000 and 2015 F@imp festivals in Budapest |
| 16:00-16:20 | <b>Ildikó Sz. Fejes</b> (Hungarian National Museum)           | Museum festival in the digital age. The AVICOM F@IMP multimedia festival  |
| 16:20-16:40 | <b>Krisztina Vágó</b> (XPONIA)                                | Digital wayfinding solutions in museums   |
| 16:40-17:00 |   | Questions   |
| 17:00-18:00 | Winner's gallery, GuideNow, XPONIA tour                       |   |
| 18:00       | <b>F@IMP 2.0 award ceremony</b>                               |   |
| 19:00       | <b>Reception</b>  |   |

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|-------------|---|--|
| 09:00-09:20 | <b>Ádám Horváth</b><br>(Hungarian National Museum)  | How to make your data public domain  |
| 09:20-09:40 | <b>Dr. István Szakadát</b><br>(Technical University of Budapest)                          | The potential of national namespaces   |
| 09:40-10:00 | <b>Rudolf Ungváry</b><br>(National Library of Hungary)                                    | Development of a geographical name area – methodology of admission of place names  |
| 10:00-10:20 |   | Questions  |
| 10:20-10:50 | <b>Coffee break</b>   |  |
| 10:50-11:10 | <b>Dragos Bem Neamu</b> (National Network of Romanian Museums)                            | Digit soup for museums   |
| 11:10-11:30 | <b>Pavel Kats</b> (Europeana)   | Innovating Europeana   |
| 11:30-11:50 | <b>Marcin Kłos</b> (Historical Museum of Gdańsk)  | Digitization in Polish museums – an overview from various perspectives   |
| 11:50-12:10 | <b>Lada Dražin-Trbuljak</b> (Museum Documentation Centre)                                 | The experience of the Museum Documentation Centre (MDC) in the development of a digital museum platform: we want our website to bring the Croatian museum community to life online |
| 12:10-12:30 |   | Questions  |
| 12:30-14:00 | <b>Lunch</b>  |  |
| 14:00-14:20 | <b>Martha Henson</b> (freelancer)   | Can museums make good games, and should they?  |
| 14:20-14:40 | <b>Michael Faber</b> (Open-Air Museum of the LVR – State Museum of Cultural Anthropology) | Digital/audio-visual media for guests with special needs – Examples of the development in German Museums   |
| 14:40-15:00 | <b>Karina Durand Velasco</b>  | Virtual workshops in Latin America – Lessons on heritage, museums and cultural management  |
| 15:00-15:20 |   | Questions  |
| 15:20       | <b>Conference closing</b>   |  |