Title: EXHIBITIONS WITHOUT BORDERS: TRANSCENDING BOUNDARIES THROUGH MEDIA
                 AND TECHNOLOGY

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Description:

Today, museums and cultural institutions are looking into new developments in media & technology as a way to provide global access to their collections and exhibitions. From online galleries and virtual tours to mobile technology and smartphone apps, museums and exhibition producers are making exhibition content (texts, images, audios, videos) available to new and diverse audiences. At the same time, the interdisciplinary dialogue between art, science and technology creates multiple opportunities for museums to enhance visitor's experiences through innovative and creative ways, resulting in more powerful and effective exhibitions. The paper will present relevant examples of media and technology practices in the exhibition field as tools to reach global audiences and enhance visitor's experiences inside the museum.

- Technology is found more and more inside and outside exhibition spaces as an effective way to provide easy access to exhibition content. From beacons, digital/ interactive labels, and enhanced touch screen devices to augmented and virtual reality, museums are also trying to engage younger visitors and millennials. Are media and technology an efficient and inclusive way to reach different audiences?

- Financial limitations affect museums all over the world. How can museums with limited resources take full advantage of new development in media and technology to strengthen their audience engagement efforts?

- Online visits and digital experiences cannot replace nor substitute the physical experience and interaction between visitors and the exhibition. However, technology provides global access to collections and exhibitions to audiences around the world, including those who are not able to visit the museums due to distance, specific limitations, or disabilities. How can media and technology support diversity and inclusion goals in exhibition making?

The paper includes relevant examples that offer answer to all these questions.