

Building a future for heritage professionals; media education and beyond

Muzeum@Digit

29 Nov 2017

Budapest

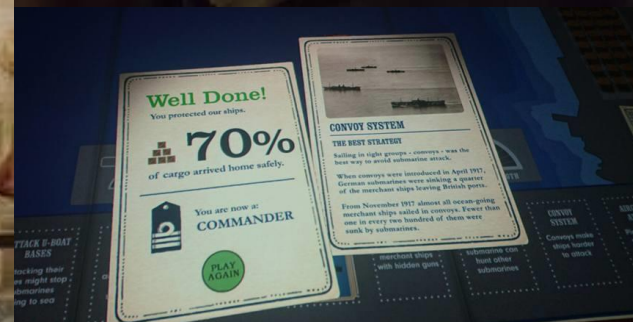
Simone Stoltz



Reinwardt Academy
Amsterdam University of the Arts



Collection Wall



Digital

=

Impact of digital





PINTEREST
USERS PIN

VINE
USERS

SHARE

8,333

VIDEOS.

SKYPE
USERS

CONNECT FOR
23,300 HOURS.

YELP USERS POST

26,380
REVIEWS.

APPLE USERS
DOWNLOAD

48,000
apps.

PANDORA
USERS LISTEN TO
61,141
HOURS OF

YOUTUBE
USERS UPLOAD

72 HRS.
OF NEW
VIDEO.

EMAIL
USERS SEND
204,000,000
MESSAGES.

Google

RECEIVES OVER
4,000,000

SEARCH
QUERIES.

FACEBOOK
USERS SHARE

2,460,000

PIECES OF CONTENT.

TINDER
USERS SWIPE

416,667
TIMES.

WHATSAPP
— USERS SHARE —

347,222
PHOTOS.

TWITTER USERS

TWEET

277,000
TIMES.

INSTAGRAM
USERS »
POST

216,000

AMAZON
MAKES
\$83,000

EVERY
MINUTE
OF THE
DAY



[illegible]

Computational thinking

Informational skills

ICT skills

Creative thinking

Problem solving

Critical thinking

Media Awareness

Communication

Collaboration

Social cultural skills

Self-regulation



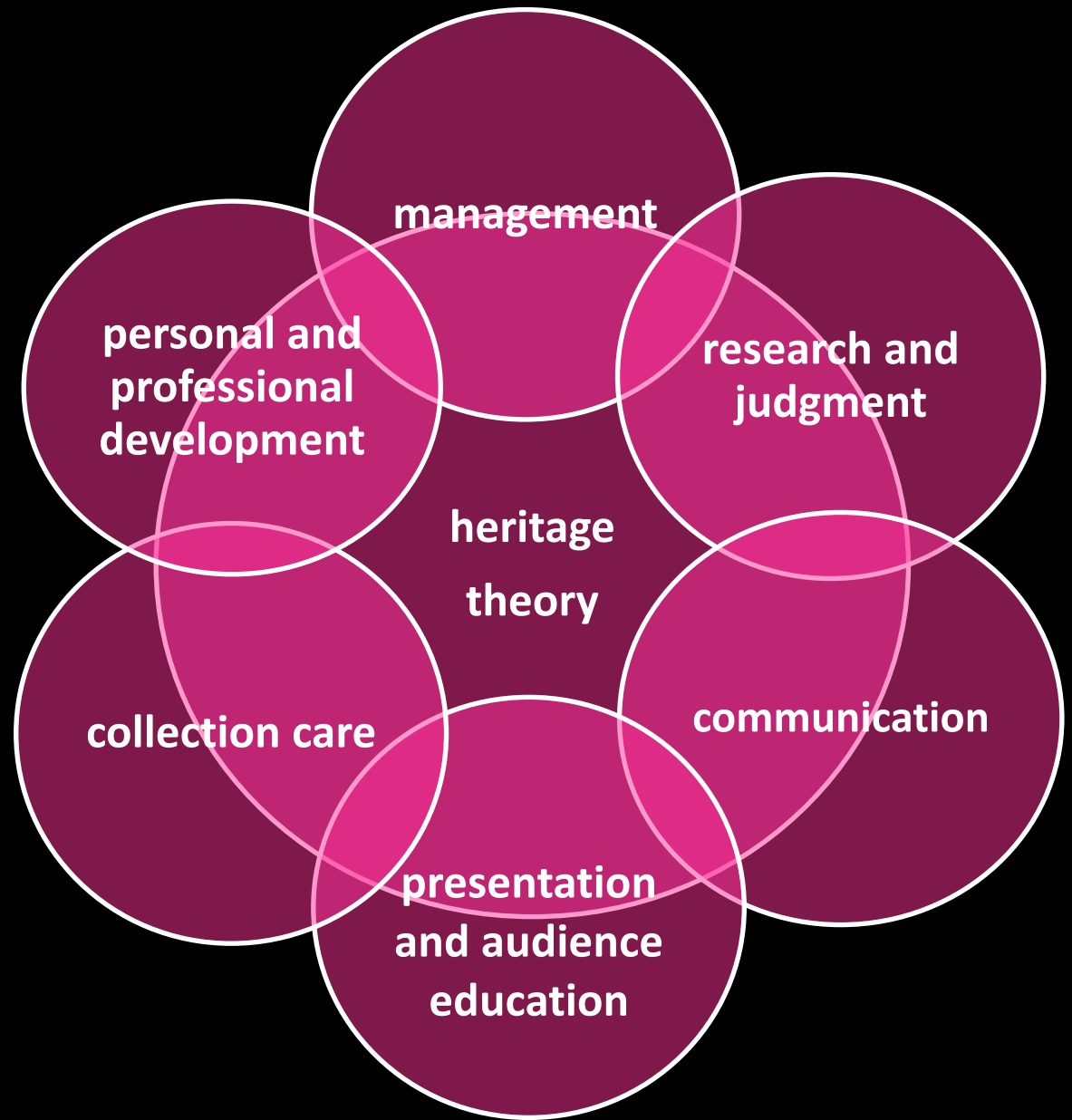
Selecting



Cherishing



Sharing



Computational thinking

Informational skills

ICT skills

Creative thinking

Problem solving

Critical thinking

Media Awareness

Communication

Collaboration

Social cultural skills

Self-regulation



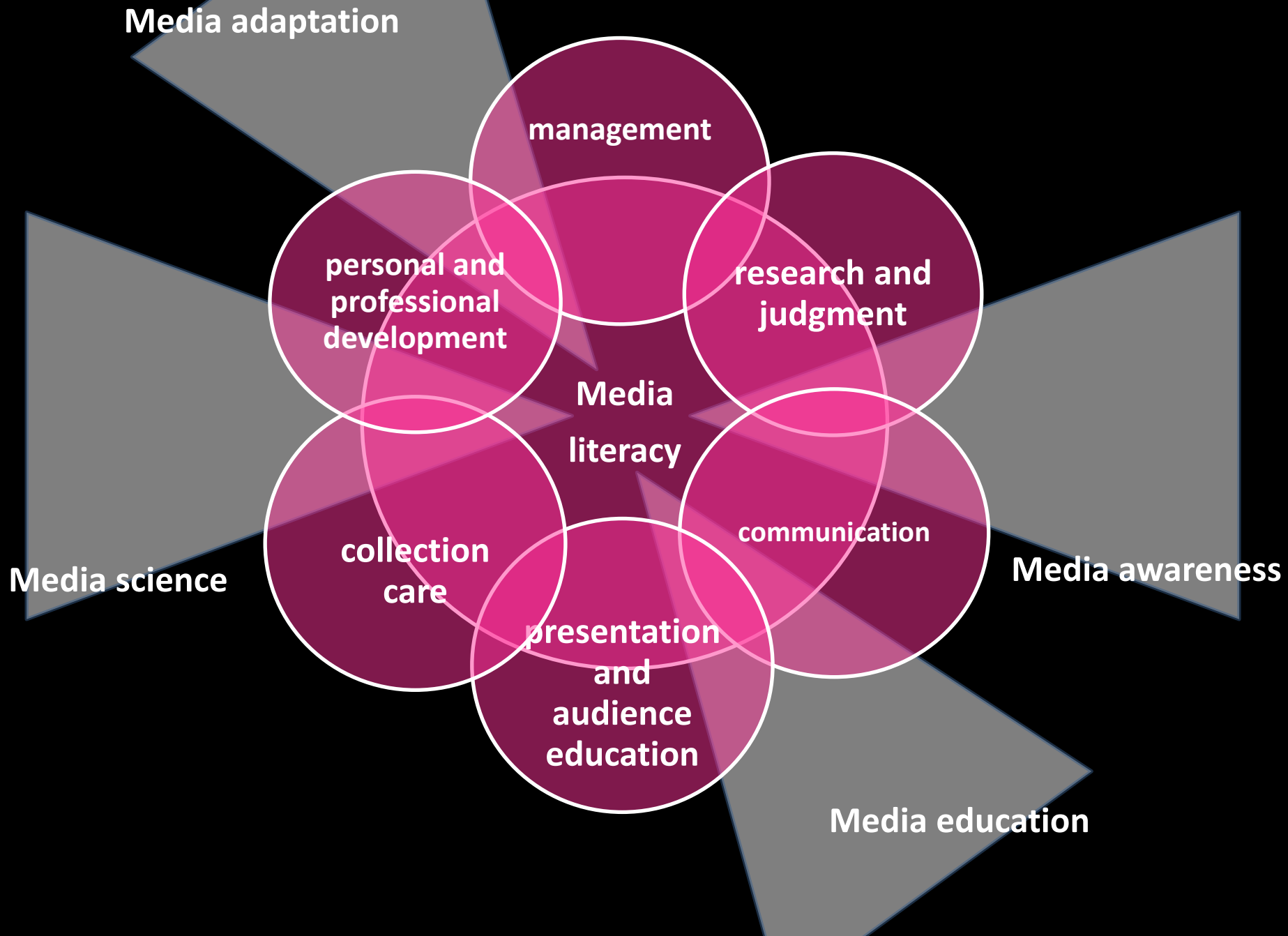
media science

media literacy

media awareness

media adaptation

media education



Flipping Classroom





VONZÁSOK
ÉS
VÁLTOZÁSOK
18-19. SZÁZAD
MAGYAR FÉNYÉZET
HUNGÁRIÓPMÁNYERŐK
A BODART
ÉS A
HUNGÁR MŰVÉSI MÚZEUM
KÖZÖS KISLÉTESÉSE



gettyimages®
Rudy Sulgan

**Your visitors can gather,
analyze and share
information**

WITHOUT YOU!



Simone Stoltz

Lecturer Information and media

Reinwardt Academy

Hortusplantsoen 1-3 Amsterdam

✉ simone.stoltz@ahk.nl

💻 <https://nl.linkedin.com/in/simonestoltz>

☎ **0031(0)205277100**